



# A MORE EFFECTIVE SECURITY AWARENESS PLATFORM FOR EMPLOYEES TO AVOID CYBERTHREATS... GUARANTEED.

Employees need an engaging experience that allows them to learn security bestpractices through interactive challenges.

#### **The Problem**

- It's difficult to get participation to maintain employee alertness and compliance, even with the best quality content.
- Employees don't engage with static content or videos, and don't retain knowledge
- A new approach is needed to engage learners

#### **The Click Armor Solution**

- The only gamified learning platform
- Proven engagement techniques to improve proficiency
- Analytics for managing risk

# Engagement is key to learning

Why do audiences not engage with static content?

When individuals are asked to consume training content or information they don't deeply care about, they naturally turn off.

Gamification is proven to drive engagement and knowledge retention.

#### Why gamified learning works...

- **1 Engagement** Intrinsic and extrinsic rewards help employees to focus on understanding and progressing.
- **2 Knowledge Retention** Deeper interactions and repeated challenges help employees remember concepts.
- **3 Immediate Feedback** Interactive challenges allow employees to make connections from decisions to impacts.
- **4 Safe Environment** Learners can be put into scenarios where they can see effects of decisions without negative consequences.
- **5 Analytics** A captive environment provides a deeper view of retained knowledge.

### Better experience, Better culture

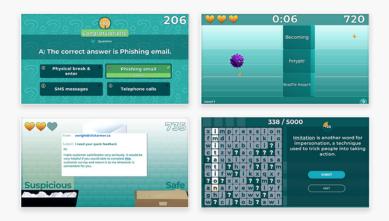
When employees have an engaging experience, they are more able to understand the real concepts and impacts from decisions they make in the real world. When they have a fun way to learn and test their own skills in realistic situations, their confidence grows. And they enjoy the fun and the challenges.

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#### **Click Armor testimonials...**

- "Awareness simulations represent a huge step forward in awareness training." - H. Kane, VP of HR at 2Keys
- "It was fun. We have a competition to see who can get the best score. And I learned a lot."
   J. Ruano, Business Analyst at Invest Ottawa



## **Learning Games, Exercises and Simulations**

- Foundational courses have a variety of fun learning challenges that focus on efficient learning of risk decisions
- Gamified weekly challenges are automated to keep employees focused on using best practices for analyzing threats on an ongoing basis
- Gamified simulations are used to put learners into scenarios that replicate real-life situations, where they can practice and recognize important patterns.
- Coverage of key risk areas supports compliance with security standards such as SOC2, ISO27001 and others.

# Try a free 5-Day Challenge today

You can easily experience the power of automated, gamified Challenge Streams™ by registering for a free, accelerated trial.

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